

08:15 -

TRANSFER FROM HOTELS ( Best Western - 08:15, Crowne - 08:30, Princess - 08:30 ) TO IZMIR UNIVERSITY OF ECONOMICS

08:30 - 09:30

REGISTRATION (TEA & COFFEE WILL BE SERVED) VENUE: ENTRANCE HALL, IZMIR UNIVERSITY OF ECONOMICS

09:30 - 09:55

OPENING EVENT: A SPECIAL PERFORMANCE FOR THE CONFERENCE: DANCING WITH DANGER: GLASSTEPSSS

09:55 - 10:45

(ILYAS ODMAN & CAGLAR YIGITOGULLARI)

WELCOME & INTRODUCTION (VENUE: CONFERENCE HALL, IUE)

PRESENTER: TEVFIK BALCIOĞLU & ÖZLEM ÇAĞLAR TOMBUŞ

TEVFIK BALCIOĞLU, CONFERENCE ORGANIZER, DEAN, FACULTY OF FINE ARTS AND DESIGN

ATILLA SEZGİN, PROF. DR., RECTOR, IZMIR UNIVERSITY OF ECONOMICS

EKREM DEMİRTAŞ, FOUNDER & PRESIDENT, BOARD OF TRUSTEES, IZMIR UNIVERSITY OF ECONOMICS

AZİZ KOCAOĞLU, MAYOR OF IZMIR (TO BE CONFIRMED)

M. CAHİT KIRAÇ, GOVERNOR OF IZMIR PROVINCE, (TO BE CONFIRMED)

10:45 - 11:00

CHAIR: VASCO BRANCO & RACHEL COOPER HOMEAGE TO JOÃO BRANCO

11:00 - 12:00

PLENARY (VENUE: CONFERENCE HALL, IUE)

FACILITATOR: TEVFIK BALCIOĞLU

KEYNOTE SPEAKER: ELIF AKARLILAR, "MAVI: DESIGNING MAVITERRENEAN" (VENUE: CONFERENCE HALL, IUE)

12:00 - 13:00

LUNCH (MAIN DINING HALL, IZMIR UNIVERSITY OF ECONOMICS)

13:00 - 13:15

TRANSFER FROM IUE TO CROWNE PLAZA

13:30 - 14:30

PLENARY

FACILITATOR: TEVFIK BALCIOGLU

Keynote Speaker: **Clive Dilnot**, (Parsons, USA), "Dancing with Disorder: Design and the Overcoming of Disaster" Venue: Crowne Plaza Room 2-3

14:30 - 15:00

BREAK

15:00 - 16:30

Strand	DESIGN DISCOURSE	DISORDER	DISASTER	DESIGN RESEARCH
Session	Design Approaches and Policies in National Contexts	The Limits of Disorder	Symbolizing Disorder	Variations on a Theme: Design Research
Chair	<b>Chris Rust</b>	<b>Alain Findeli</b>	<b>Tom Fisher</b>	<b>Wolfgang Jonas</b>
Venue	Crowne Plaza Room1	Crowne Plaza Room 2	Crowne Plaza Room 3	Crowne Plaza Room 4
	<p><b>Selen Devrim Ülkebaş,</b> Social Responsibility of Design; Contribution of Design in Development of National Industry and Economy</p> <p><b>Young Ok Choi, Rachel Cooper, Sungwoo Lim</b> Dancing with Design. A study of the National Design Policy and Design Support Programmes in South Korea</p> <p><b>Çiğdem Kaya, Özlem Er</b> Overcoming the Mental Barrier: Social and Environmental Responsibility in Design From a Newly Industrialized Country Perspective</p>	<p><b>Ahmet Zeki Turan,</b> Design as a Negotiator Between Self and Its World – Towards a Reasonable State of Disorder</p> <p><b>Deniz Hasırcı,</b> Controlled Disorder: Mental Imagery and External Representation in the Creative Design Process</p> <p><b>José Américo Bonatti, Fernanda Bonatti, Maria Cecilia Loschiavodos Santos, Newton Kara Jose,</b> Interdisciplinarity and Inclusion for the Low Vision Population in Sao Paulo/Brazil: Thinking Across Disciplines</p>	<p><b>Gennifer Weisenfeld,</b> Picturing and Memorializing Disaster in Japan: Visual Responses to the Great Kantō Earthquake of 1923</p> <p><b>Şebnem Timur Öğüt, Hümanur Bağlı</b> Representing Disaster: Significance of Design in Communicating Social Responsibility</p> <p><b>Raja Mohanty,</b> The Invisible Shades of Disorder</p>	<p><b>Louise Valentine,</b> Devising the Plot: Communicating Designers Thinking Through Storytelling</p> <p><b>Kristina Niedderer,</b> A Discourse on the Meaning of Knowledge in Art and Design Research</p> <p><b>Josiena Gotzsch,</b> The Balancing Act of Product Discourse and Performance</p>

16:30 - 16:50

TEA & COFFEE BREAK



16:50 - 18:20

Strand	DESIGN DISCOURSE	DESIGN RESEARCH	DISASTER	DISORDER
Session	The Question of Culture	Interactions: Technologies, Users & Products	Design for Security	Theorizing Design in Everyday Life
Chair	<b>Şebnem Timur Ögüt</b>	<b>Artemis Yagou</b>	<b>Miodrag Mitrosinovic</b>	<b>Özlem Er</b>
Venue	Crowne Plaza Room1	Crowne Plaza Room 2	Crowne Plaza Room 3	Crowne Plaza Room 4
	<p><b>Henri Christiaans, Jan Carel Diehl,</b> Cultural Diversity in Product Design and Product Usability</p> <p><b>Irini Pitsaki,</b> Cultural Product Design</p> <p><b>Angela Norwood,</b> Signs of Discourse: Site Markers as Places of Cultural Negotiation in Ladakh, India</p>	<p><b>Ahmet Zeki Turan,</b> <b>Sıla Zeliha Yiğit,</b> Intelligent Product Designs that Involve Convergence of Multiple Technologies: The Examination of Relevant Applications in Turkey</p> <p><b>Dilek Ayyıldız,</b> Computer Aided Design (CAD) and Computer Aided Manufacturing (CAM) in Jewellery Sector in Turkey</p> <p><b>Sultan Kaygın,</b> Conception of Fun in Product Design at Different Age Groups</p>	<p><b>Agnes Levitte,</b> Street Furniture: Discourse or Disorder</p> <p><b>Deniz Deniz, A. Can Özcan</b> Design Against and for Crime in Urban Life: Crime Prevention through Environmental Design (Cpted) versus Design for Crime</p> <p><b>Lorraine Gamman, Adam Thorpe</b> Liberty versus Safety: A Design Review</p>	<p><b>Sabine Hielscher, Tom Fisher, Tim Cooper,</b> How Often do you Wash Your Hair? Design as Disordering: Everyday Routines, Human Object Theories and Sustainability</p> <p><b>Anna Calvera,</b> The Question of Design Aesthetics: Some Thoughts on its Formulation Nowadays</p> <p><b>Gülname Turan,</b> Periodization in a Research on the History of Design in Turkey</p>

18:20 - 18:30

BREAK

18:30 - 20:00

RECEPTION AT CROWNE PLAZA

20:00

TRANSFER TO ALSANCAK FOR THOSE WHO WISH TO DINE AT THE CITY CENTER

23:30

TRANSFER FROM ALSANCAK TO HOTELS (CROWNE, PRINCESS, BEST WESTERN) & DORMITORY

08:15 -

TRANSFER FROM HOTELS ( Best Western - 08:15, Dormitory - 08:30, Princess - 08:30 ) TO CROWNE PLAZA

09:00 - 10:30

Strand	DESIGN MANAGEMENT	DISORDER	DISASTER	DESIGN RESEARCH
Session	Design Management I: "Competing in the Global Market"	Products and Their Changing Faces: Designs against Disaster	Historical & Theoretical Discourses	The Nature of Design Research
Chair	<b>Vasco Branco</b>	<b>Marlene Ivey</b>	<b>Gülsüm Baydar</b>	<b>Anna Calvera</b>
Venue	Crowne Plaza Room1	Crowne Plaza Room 2	Crowne Plaza Room 3	Crowne Plaza Room 4
	<b>Mehmet Dönmez, Nigan Bayazıt</b> A Local Analysis of a Global Challenge: A Step Towards Understanding Mobile Phone Choice of Turkish University Students <b>İrem Bektaş, Özlem Er</b> Developing the Brand of a Born Global Company from Turkey as a Newly Industrialized Country: The Gaia&Gino Case	<b>Selhan Yalçın Usal,</b> Designer and Consumer as Victims in Consumption Culture <b>Adam Thorpe, Lorraine Gamman</b> Profit From Paranoia - Design Against 'Paranoid' Products <b>Tom Fisher,</b> Objects for peaceful disordering: Indigenous designs and practices of protest	<b>Jennie Tate,</b> Fights and Fires are the Flowers of Edo <b>Osman Şişman,</b> Designer's Metis <b>John Z. Langrish,</b> Darwinian Change: Design from Disaster	<b>Miodrag Mitrasinovic,</b> Architectural and Design Education vis-à-vis Integrative Experiences: A Discourse in the Making <b>Viveka Turnbull Hocking,</b> An Unnatural World: The Designer as Tourist <b>Tom Inns, Vicky Hale</b> Discourse on the Interdisciplinary Dance Floor

10:30 - 11:00

TEA &amp; COFFEE BREAK

11:00 - 12:00

PLENARY

FACILITATOR: TEVFIK BALCIOGLU

KEYNOTE SPEAKER: AYSE BIRSEL, "MY DISORDERLY MIND" (VENUE: CROWNE PLAZA ROOM 2-3)

12:00 - 12:15

MEETING AT THE LOBBY FOR A GROUP PHOTO

12:15 - 13:30

LUNCH

13:45 - 15:15

Strand	DESIGN MANAGEMENT	IDENTITY	DISASTER	SUSTAINABILITY
Session	Design Management II: The Question of Communication	Design(ate)ing National Identities	New Conceptions, Architectural Culture & Discourse Facing Disaster	Concerning Sustainability
Chair	<b>Ulla Johansson</b>	<b>Alex Velasco</b>	<b>Güven İncirlioğlu</b>	<b>Rachel Cooper</b>
Venue	Crowne Plaza Room1	Crowne Plaza Room 2	Crowne Plaza Room 3	Crowne Plaza Room 4
	<p><b>Deborah Cumming,</b> An Alternative Method of Communication Between Client and Designer at the "Fuzzy Front End" of the Design Process</p> <p><b>Mike Press, Emma Murphy</b> Strictly Ballroom or Dancing in the Moment? Methods for Enhancing the Partnership of Design and Business</p> <p><b>Pierre Luc Lalonde,</b> <b>Mario Bourgault</b> Exploring Communication as an "Acting" Dimension Action: Implications for Project Professionals</p>	<p><b>Harun Kaygan,</b> Nationality Inscribed: Utilization of Turkish Tradition in Product Design</p> <p><b>Ali Oğulcan İlhan, Hamit Alpay Er</b> Understanding the Order in Disorder: Analysing Professional Ideology of Industrial Design in Turkey Through Discourse</p> <p><b>Phil John Du Plessis,</b> Inventing Design Idioms from the Plurality of Identities in South Africa</p>	<p><b>Erdem Erten,</b> Post-war Visions of Apocalypse and Architectural Culture: The Architectural Review's Turn to Ecology</p> <p><b>Zeynep Tuna Ultav,</b> Limited Utterances Within Journals: The Functionality of Architectural Discourse on Earthquake as Disaster</p> <p><b>Açalya Allmer,</b> "I Want Disorder -- Get It?": The Paradoxical Representations in Contemporary Architectural Narratives</p>	<p><b>John Wood,</b> Dancing with Disorder: Synergizing Synergies within Metadesign</p> <p><b>Stuart Walker,</b> Design Redux</p> <p><b>Alain Findeli,</b> Sustainable Design: A Critique of the Current Tripolar Model</p>

15:15 - 15:35

TEA &amp; COFFEE BREAK

15:35 - 17:35

Strand	DISASTER	DISORDER	NEW MATERIALS & METHODS	DESIGN RESEARCH
Session	Design Interventions for Impaired Bodies I	The Disordered City:	DIY, Creative Designs, New Technologies and Bio-plastic Products	Communication, Collaboration and Design
Chair	<b>Alpay Er</b>	<b>Zuhal Ulusoy</b>	<b>Mike Press</b>	<b>Stuart Walker</b>
Venue	Crowne Plaza Room 1	Crowne Plaza Room 2	Crowne Plaza Room 3	Crowne Plaza Room 4
	<p><b>Fernanda A. D. S. Bonatti, Maria C. L. Dos Santos,</b> Design to Low Vision: An Interactive Approach</p> <p><b>Graham Pullin,</b> Social Mobiles and Speaking Chairs: Applying Critical Design to Disruption, Discourse and Disability</p> <p><b>Wendy Keay-Bright,</b> Designing Playful Sensory Experiences With Interactive Whiteboard Technology: The Implications for Children on Autistic Spectrum</p> <p><b>Fernanda A. D. S. Bonatti, Silene F. Borba, Adriana Schapochnik</b> Brazilian Design for Handicapped People: Project of a Toilet Support that Fits All the Toilets</p>	<p><b>Bradley Allen Braun,</b> The Dance of Disorder: Can an Understanding of Chaos and Fragmentation Lead to a Design Approach for a Socially Inclusive Public Realm?</p> <p><b>Michelle Ann Pepin,</b> Cities and the Destruction of Human Identity</p> <p><b>Eleni Tzirtzilaki,</b> Dancing with Displacement: The Conditions of Displacement in Athens</p> <p><b>William M. Taylor, Michael P. Levine</b> Visualizing Disaster: Environmental Anxiety and the Urban Imaginary</p>	<p><b>Simon John Bowen,</b> Crazy Ideas or Creative Probes? Presenting Critical Artefacts to Stakeholders to Develop Innovative Product Ideas</p> <p><b>Andrew Jackson,</b> Flow and the Optimal Experience of the Amateur Designer-Maker and Do-It-Yourself Enthusiast</p> <p><b>Philip Rolf Koster, Remy Jongboom, Emre Tüfekçioğlu</b> Designing Injection Moulded Bioplastic Products</p> <p><b>Arzu Vuruşkan, Ender Yazgan Bulgun</b> Apparel Customization Under the Technological Influence: Viability Analysis in Turkey</p>	<p><b>Rachel Cooper,</b> Design Decision Making in a Climate of Corporate Responsibility</p> <p><b>Marlene Ivey, Elizabeth Sanders, Yue Li, Ian Ricketts, Elizabeth Kirk, Lorna Stevenson, Mark O'Connor, Yen-Chiang Chang</b> Giving Voice to Equitable Collaboration in Participatory Design Research</p> <p><b>Nicola Wood</b> Discourse Through Making: The role of the Designer-Researcher in Eliciting Knowledge for Interactive Media Learning Resources to Support Craft Skills Learning</p>

17:35 - 18:00

BREAK

18:00 - 18:15

TRANSFER FROM CROWNE PLAZA TO HOTELS (PRINCESS, BEST WESTERN) &amp; DORMITORY

19:15 - 19:30

TRANSFER FROM HOTELS (CROWNE, PRINCESS, BEST WESTERN) &amp; DORMITORY TO CONFERENCE DINNER

19:30 - 23:00

CONFERENCE DINNER: DANCING WITH DANGERS (Tango performance by Ozan Firat &amp; Berna Külahçı and IEU students) Bring your tango shoes with you!

23:00

TRANSFER FROM CONFERENCE DINNER TO HOTELS (CROWNE, PRINCESS, BEST WESTERN) &amp; DORMITORY

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13 APRIL '07

08:15 -

TRANSFER FROM HOTELS ( Best Western - 08:15, Dormitory - 08:30, Princess - 08:30 ) TO CROWNE PLAZA

09:00 - 10:30

Strand	DESIGN MANAGEMENT	DIGITAL DESIGN	DISASTER	DISORDER
Session	Administering the Design Process	Digital & Virtual: Library and Museum	Computer (Hi)stories	Design: Complexity versus Clarity
Chair	<b>A. Can Özcan</b>	<b>Deniz Hasırcı</b>	<b>Manfred Milz</b>	<b>John Wood</b>
Venue	Crowne Plaza Room 1	Crowne Plaza Room 2	Crowne Plaza Room 3	Crowne Plaza Room 4
	<p><b>Şule Taşlı Pektaş,</b> Lean Design Discourse: Searching for Structure and Eliminating Waste in Design</p> <p><b>Ulla Johansson, Jill Woodilla</b> Designers Dancing With(in) the Organizational Hierarchy - The Importance of Non-Hierarchical Power to Design</p> <p><b>Zeynep Falay,</b> Characteristic of Design Intensive Born Global Companies in Finland &amp; Challenges of Designer as Entrepreneur</p>	<p><b>Helena Barbosa, Vasco Branco, Anna Calvera</b> New Categorization for a Virtual On-Line Poster Museum</p> <p><b>Metin Çavuş, Oğuzhan Özcan,</b> How to Add Cultural Attributes to the Design Process of Digital Video Library's User Interfaces?</p> <p><b>Rıza Kuruüzümcü,</b> Virtual Reality as a Medium of Design and Art: An Interactive Virtual Atelier</p>	<p><b>Paul Atkinson,</b> Design Disasters in the History of Computing</p> <p><b>Tonguç İ. Sezen, Didem Işıkoğlu,</b> Naqqal's Gifts: The Affects of External Dynamics on Computer Games</p> <p><b>Aysun Aytaç,</b> Order and Disorder in Keyboards - Memetics of Typing</p>	<p><b>Silvia Pizzacaro,</b> Order, Disorder, Complexity</p> <p><b>Monique Josephine Bacic,</b> From Chaos to Clarity: The Central Role of the Designer's Appreciative System in Design Activity</p> <p><b>Wolfgang Jonas,</b> Complexity - Design's Proper Subject - a foreword, 7 chunks of ideas and an outlook</p>

10:30 - 11:00

TEA &amp; COFFEE BREAK

11:00 - 12:00

PLENARY

FACILITATOR: HAKAN ERTEP \_\_\_\_\_

KEYNOTE SPEAKER: PROFESSOR GERT DUMBAR,(NETHERLANDS), \_\_\_\_\_

"Breakfast, lunch, dinner and disaster pictograms" Venue: Crowne Plaza Room 2-3 \_\_\_\_\_

12:00 - 13:30

LUNCH (DINING HALL - CROWNE PLAZA)

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13:30 - 15:00

Strand	INTERFACE	OPEN SESSION	IMAGES & REPRESENTATION	DESIGN RESEARCH
Session	Aspects of Design: Interaction and Interface	Lifestyle, Fashion & Jewellery	New Conceptions, Architectural Culture & Discourse Facing Disaster	Social & Cultural Issues
Chair	<b>Hümanur Bağlı</b>	<b>Şölen Kipöz</b>	<b>Hakan Ertep</b>	<b>John Z. Langrish</b>
Venue	Crowne Plaza Room1	Crowne Plaza Room 2	Crowne Plaza Room 3	Crowne Plaza Room 4
	<p><b>Ateş Remzi Gürşimşek,</b> "Interfaces of the Real": Semantic Discourse of Object and Consumption in Interactive Product Design</p> <p><b>Asım Evren Yantaç, Oğuzhan Özcan,</b> A General Look at Cross-Cultural Usability Methods Applied in Interactive Interface Design: Localisation and Turkey</p> <p><b>Victor Zwimpfer,</b> Technomethodology: Interface Design as a Hybrid Discipline Between System Design and Ethnomethodology</p>	<p><b>Layıka Ney Ece Arıburun,</b> Design Against Disaster: Shifting Lifestyles to Prevent Environmental Disaster</p> <p><b>Li Han,</b> Sustainable Fashion</p> <p><b>Julia Keyte, Tom Fisher</b> Durable Design: An Opportunity For Contemporary Studio Jewellery?</p>	<p><b>Frances Stevenson,</b> From the Universal to the Particular: Emotional Responses to Pattern</p> <p><b>Graça Magalhaes, Fatima Pombo,</b> Drawing and Images of Design. Representation and Meaning</p> <p><b>Pedro Barbosa Bessa,</b> Directive, Discreet, Discriminatory: Modern Signage and the Design of Gender</p>	<p><b>Artemis Yagou,</b> Beyond Disaster: On Establishing a Greek-Turkish Design Research Programme</p> <p><b>Hakan Arslan,</b> The Life Cycle Assessment of Temporary Housing</p> <p><b>Jan Carel Diehl, Henri Christiaans,</b> How to Design for the Base of the Pyramid?</p>

15:00 - 15:20

TEA & COFFEE BREAK



15:20 - 16:50

Strand	FASHION DESIGN	OPEN SESSION	PROCESS	DISASTER
Session	Clothes, Clothing and Bodies	Colour in Design	Problem Solving, Education & Design Process	Confronting Tenuous Issues in Design
Chair	<b>Christopher Wilson</b>	<b>Suat Günhan</b>	<b>Markus Wilsing</b>	<b>Gül Kaçmaz Erk</b>
Venue	Crowne Plaza Room1	Crowne Plaza Room 2	Crowne Plaza Room 3	Crowne Plaza Room 4
	<p><b>Şule Taşlı Pektaş,</b>  <b>Osmud Rahman, Liu Wing-Sun, Zhu Xilui,</b>            An Exploratory Study of Fashion Design: Designer, Product and Consumer</p> <p><b>Robyn Healy,</b>            The Parody of Motley Cadaver: Displaying the Funeral of Fashion</p> <p><b>Şölen Kipöz,</b>            Dress Against Disaster: Clothing as Hyper-Medium in Risk Society</p>	<p><b>Stefan Holmlid, Annika Hertz</b>            Service-Scape and White Space: White Space as a Structuring Principle in Service Design</p> <p><b>Tülay Özdemir Canbolat,</b>            Do Color Drift Design to Disaster?</p>	<p><b>Hakan Anay,</b>            On the Relevance of Blind-Variation-And-Selective-Retention in Creative Architectural Problem Solving</p> <p><b>Nur Demirbilek, Dianne Joy Smith, A. Scott, L. Dawes, P. Sanders,</b>            The Role of The Learning Context and Designer Characteristics Challenge and Reveal The Design Process</p> <p><b>Seçil Şatır, Demet G. Ertaş, Deniz Leblebici</b>            A Footwear Design Project as a Design Discourse</p>	<p><b>Neal Ragnar Haslem,</b>            Fear and Knowing: Design Disasters</p> <p><b>Karel Van Der Waarde,</b>            Information for People About Medicines: Why is it so Difficult to Swallow</p> <p><b>Nil Melehat Güları,</b>            Killer Products in the Market Ecosystem, The Role of Design in Creating Killer Products</p>

16:50 - 17:00

BREAK

17:00 - 18:30

PLENARY

CHAIR: RACHEL COOPER

OFFICIAL EAD SESSION

18:45

TRANSFER FROM CROWNE PLAZA TO CITY CENTER

24:00

TRANSFER FROM CITY CENTER TO HOTELS (Crowne, Princess, Best Western) &amp; DORMITORY